

FOOD, HEALTH &
CONSUMER PRODUCTS
OF CANADA

FHCP

ASSOCIATE MEMBERS

Service Directory



Index

ANALYTICS

Abacus Data
Advantage Group International
Circana
Crew Marketing Partners
Crisp ClearView
NielsenIQ
Scanbuy, Inc.

AUDIT

KPMG MSLP
RBC Royal Bank

BENEFITS/TOTAL REWARDS

Normandin Beaudry
People Corporation

BRAND & DESIGN

Crew Marketing Partners

COMMERCIAL STRATEGY CONSULTING

Total Negotiation Group

COMMUNICATIONS/PUBLIC RELATIONS

ChangeMakers
Crew Marketing Partners
Ethnicity Matters

CONSULTING

Advantage Group International
Isaac Operations

CONSUMER BEHAVIOUR

Abacus Data
Advantage Group International
ChangeMakers
Circana
Crew Marketing Partners
NielsenIQ
Scanbuy, Inc.

DATA MANAGEMENT

Circana
Crisp ClearView
NielsenIQ
Nuqleous SpringBoard

DIVERSITY & INCLUSION

ChangeMakers
Ethnicity Matters

E-COMMERCE

Advantage Group International
NowPac Inc.
Radiant Global Logistics (Canada)
Ryder Systems, Inc.

EXECUTIVE SEARCH & RECRUITMENT

Rare Placement
TRG Staffing Solutions

FINANCIAL

Active International
FCC
RBC Royal Bank
TD Bank Group

HR CONSULTING

Gallagher Canada
Lighthouse NINE Group
People Corporation
Rare Placement

INSURANCE

Gallagher Canada
People Corporation
RBC Royal Bank

LEADERSHIP CONSULTING

ChangeMakers
Gallagher Canada
KPMG MSLP
Lighthouse NINE Group
Normandin Beaudry
Rare Placement

LEGAL SERVICES

Gowling WLG (Canada) LLP
McCarthy Tétrault LLP
Norton Rose Fulbright Canada LLP

LOGISTICS/TRANSPORTATION

Accuristix
CN Railway
CPKC
CHEP Canada Inc.
GLS Canada
Hopewell Logistics Inc.
Logistics Alliance Inc.
Metro Supply Chain

Mitgo Transportation Group
NewCold
Radiant Global Logistics (Canada)
Ryder System, Inc.

MANAGEMENT CONSULTING

Advantage Group International
ChangeMakers
Gallagher Canada
Kantar
KPMG MSLP
Lighthouse NINE Group
Normandin Beaudry
Rare Placement

MARKET RESEARCH

Abacus Data
Advantage Group International
Circana
Crew Marketing Partners
Environics Analytics
NielsenIQ
Numerator
Scanbuy, Inc.

MARKETING/PROMOTIONS/MEDIA

Active International
Brand Momentum
ChangeMakers
Crew Marketing Partners
Ethnicity Matters
Mark IV
NowPac Inc.
Pigeon Brands
SPAR Group Inc.

MERCHANDISING

SPAR Group Inc.

PACKAGING DESIGN

Crew Marketing Partners

PAPER/PACKAGING

Eco Entreprises Quebec
Jones Healthcare Group
NowPac Inc.
Pigeon Brands

PALLET SUPPLIER

CHEP Canada Inc.
PECO Pallet Canada, Inc.

Index

PROCUREMENT BY CATEGORY MANAGEMENT

Total Negotiation Group

PRODUCT SAFETY/RECALL/AUDIT

ChangeMakers
Q&R Canada Inc.
Radiant Global Logistics (Canada)

PROFESSIONAL SERVICES

Normandin Beaudry
KPMG MSLP
People Corporation
Q&R Canada Inc.

REGULATORY CONSULTING

Accuristix
Evnia
Gowling WLG (Canada) LLP
PwC Canada
Q&R Canada Inc.
Radiant Global Logistics (Canada)
Source Nutraceutical Inc. (SNI)

SALES

Merchandising Consultants Associates (MCA)

SHOPPER INSIGHTS

Abacus Data
Circana
Numerator
Total Negotiation Group

SMARTLABEL

Scanbuy, Inc.
Summit Ventures LLP

SUPPLY CHAIN

Active International
CarbonOne

SUPPLY CHAIN

CHEP Canada Inc.
CN Railway
GLS Canada
Hopewell Logistics Inc.
Isaac Operations
KPMG MSLP
Metro Supply Chain
Mitgo Transportation Group
NewCold
NielsenIQ
PwC Canada
Radiant Global Logistics (Canada)

SUSTAINABILITY

CarbonOne
CHEP Canada Inc.
Eco Entreprises Quebec
Evnia
Isaac Operations

TECHNOLOGY

CarbonOne
Crisp ClearView
Encore Market Engagement
Field Agent
Isaac Operations
NowPac Inc.
Nuqleous SpringBoard
PwC Canada
Repsly, Inc.
Scanbuy, Inc.
Summit Ventures LLP

TRAINING

Advantage Group International
Gallagher Canada
Lighthouse NINE Group
People Corporation
Sentinel Management Consultants
Total Negotiation Group

WHOLESALE DISTRIBUTION

Hopewell Logistics Inc.



FHCP Associate Members are vetted industry partners carefully selected by FHCP for their innovation and in-depth knowledge of the food, health and consumer goods industry. They're leading edge, in tune with trends, and in-the-know to what's going on in your business. Whatever your need, look to FHCP for your solution. We have everything you need to drive your business forward.

Table of Contents

A

Abacus Data	8
Accuristix	14
Active International	8
Advantage Group International	5

B

Brand Momentum	8
----------------------	-------------------

C

Canadian National Railway (CN)	5
Canadian Pacific Railway (CPKC)	8
CarbonOne	8
ChangeMakers	14
CHEP Canada Inc.	5
Circana	8
Crew Marketing Partners	9
Crisp ClearView	5

D

Deloitte LLP	9
--------------------	-------------------

E

Eco Entreprises Quebec	5
Encore Market Engagement	9
Environics Analytics	9
Ethnicity Matters	9
Evnia Environmental Compliance Group	9

F

FCC	10
Field Agent Canada	5

G

Gallagher Canada	6
GLS Canada	6
Gowling WLG (Canada) LLP	14

H

Hopewell Logistics Inc.	10
------------------------------	--------------------

I

Isaac Operations Limited.	10
--------------------------------	--------------------

J

Jones Healthcare Group	14
------------------------------	--------------------

K

Kantar	6
KPMG MSLP	6

L

Lighthouse NINE Group	6
Logistics Alliance Inc.	10

M

Mark IV	10
McCarthy Tétrauld LLP	7
Merchandising Consultants Associates (MCA)	10
Metro Supply Chain	11
Mitgo Transportation Group	11

N

NewCold	14
NielsenIQ	11
Normandin Beaudry	11
Norton Rose Fulbright Canada LLP	7
NowPac Inc.	11
Numerator	7
Nucleous SpringBoard	11

P

PECO Pallet Canada, Inc.	12
People Corporation	12
Pigeon Brands	14
PwC Canada	12

Q

Q&R Canada Inc.	15
----------------------	--------------------

R

Radiant Global Logistics (Canada), Inc.	15
Rare Placement	12
RBC Royal Bank	12
Repsly, Inc.	12
Ryder System, Inc.	13

S

Scanbuy, Inc.	7
Sentinel Management Consultants	13
Source Nutraceutical Inc. (SNI)	15
SPAR Group Inc.	13
Summit Ventures LLP	7

T

TD Bank Group	13
Total Negotiation Group	13
TRG Staffing Solutions	15

CORPORATE MEMBERS



**ANALYTICS/CONSULTING/
CONSUMER BEHAVIOUR/
ECOMMERCE/ MANAGEMENT
CONSULTING/MARKET
RESEARCH/TRAINING**

- Enhancing B2B Relationships: Advantage Group focuses on building and improving business-to-business partnerships through data and client feedback.
- ROI and Service Improvement: They align partners with business goals to enhance return on investment and encourage high-quality support.
- Strategic Insights with Advantage Report™: This tool offers actionable insights for understanding and optimizing business partnerships.



**LOGISTICS/TRANSPORTATION/
SUPPLY CHAIN**

- CN delivers a global supply chain solution offering door-to-door shipping solutions, including rail, intermodal, trucking, warehousing, and distribution for all temperature and non-temperature-sensitive products to help customers reach their markets.
- CN's vast rail network, unique partnership in the EMP program, CNTL trucking arm and extensive complement of logistics services provide a true door-to-door supply chain solution across Canada, USA, Mexico and beyond.



A Brambles Company

**LOGISTICS/TRANSPORTATION/
PALLET SUPPLIER/SUPPLY CHAIN/
SUSTAINABILITY**

- CHEP keeps goods moving through the world's largest share-repair-reuse pallet network, delivering efficient, safe and sustainable supply chains.
- We simplify complexity with data-driven insights, collaborative partnerships and future-ready solutions.
- Our value-added services—network and order optimization, on-site support, digital tracking and performance testing—drive measurable customer impact and regenerative outcomes.



**ANALYTICS/DATA MANAGEMENT/
TECHNOLOGY**

- Crisp ClearView is a data analytics & "end to end" technology solutions provider.
- We have deep CPG experience, combined with flexible & proprietary technology. This allows us to take every part of the commercial data from factory to store, aggregating, mapping, and harmonising to then publish it to our ClearView portal.
- Using our ClearView suite of tools, algorithms and reporting we direct our clients, their brokers and Head Office teams to the issues and opportunities that exist, whilst providing advanced performance monitoring.



**ANALYTICS/CONSUMER
BEHAVIOUR/MARKET RESEARCH**

- Éco Entreprises Québec (ÉEQ) is a non-profit organization representing producers since 2005. As a Producer Responsibility Organization (PRO) since 2022, ÉEQ oversees Quebec's curbside recycling system with a focus on sustainability.
- A leader in extended producer responsibility (EPR), ÉEQ offers circular economy solutions, emphasizing eco-design, recyclability, and traceability to help member producers reduce their environmental impact.



**ANALYTICS/CONSUMER
BEHAVIOUR/MARKET RESEARCH**

- Connect with Stores, Shoppers, & Sales. Anywhere. Anytime.
- Field Agent harnesses the smartphones of shoppers across the country to help brands, retailers, & agencies spot, fix, sell, learn, & grow.
 - How? The hardworking Field Agent app powers all of our solutions. To date, over 300,000 shoppers across Canada have downloaded the app, which they use to take photos, answer questions, drive trial, write reviews and, ultimately, help companies grow at retail & beyond.

CORPORATE MEMBERS



HR CONSULTING/LEADERSHIP & MANAGEMENT CONSULTING/ TRAINING

- Gallagher helps you navigate industry headwinds and face the future with confidence.
- Our insurance brokerage equips you to cost-effectively manage business risk.
- Our custom people solutions enable you to attract, engage, develop and retain top talent, while managing your employee costs.
- We combine expertise of a global \$11 billion company, with the personalized touch of a small, boutique firm.



LOGISTICS/TRANSPORTATION/ WAREHOUSE DISTRIBUTION/ SUPPLY CHAIN

- GLS Group is one of the largest parcel services providers in Europe. In Canada, GLS offers a complete end-to-end suite of transportation and logistics services for the food, health, consumer manufacturing industry with Parcel, Freight, Logistics and Warehousing solutions.
- With 60 strategic locations from coast-to-coast, GLS offers extensive coverage to pick up and deliver with speed and efficiency.



- Kantar is the world's leading data, insights and consulting company. areas of expertise include: Brand Strategy & Guidance, Creative, Media, Consumer, Shopper & Retail, Innovation, & Sustainability In-depth insights into your customers' strategic directives to assist your commercial teams with their negotiations & account planning.
- Providing assessments of retail trends that will highlight areas for growth & help customers avoid losses in the changing retail landscape.
- Insights into shoppers' shifting attitudes on key topics such as digital marketing, holiday spending, the economy, and more.



LEADERSHIP & MANAGEMENT CONSULTING/PROFESSIONAL SERVICES/SUPPLY CHAIN

- With more than 40 locations across Canada, KPMG is home to a diverse workforce that inspires confidence, empowers change and drives innovation.
- Guided by our core values of Integrity, Courage, Together and For Better, we are committed to making a difference for our clients, our communities and our people.
- This commitment has KPMG consistently ranked as one of Canada's top employers and one of the best places to work in the country.



HR CONSULTING/LEADERSHIP CONSULTING/MANAGEMENT CONSULTING/TRAINING

- Management consultants focused on Improving Organizational Performance, through people.
- Trusted advisors across nine Organizational Performance Disciplines, including Leadership Development & Coaching, Organization Design, Growth & Brands, Strategy & Alignment, Change Management, and Sales Force Effectiveness.
- Blending a facilitated and expert driven approach - fusing our proven intellectual property, experience and expertise.

“I highly encourage FHCP members to tap into the value of FHCP's Associate members. What sets them apart is their deep understanding of the challenges and opportunities facing our industry. Associate members are strategic partners who truly understand the business, regulatory, and policy landscape we're navigating.”
- Jerry Mancini, VP and General Manager, Dole Foods of Canada Ltd.

CORPORATE MEMBERS



LEGAL SERVICES

- McCarthy Tetrault provides a full suite of legal services and business solutions to clients in Canada and around the world.
- With unmatched industry expertise and market insight, the Band 1 Chambers-ranked National Retail and Consumer Markets Group helps clients navigate risks and opportunities within the industry.
- They ensure clients are well-positioned for long-term success by offering strategic, practical and industry-focused advice on significant mandates across all sectors – Consumer Products, Food, Beverage & Agribusiness, Franchise & Distribution, Hospitality, and Retail.



LEGAL SERVICES

- Our global consumer markets, life sciences and healthcare lawyers offer clients market-leading legal advice across the consumer, retail, pharmaceutical, medical device and consumer healthcare sectors.
- Our team is comprised of lawyers from across our global practice, bringing together leading practitioners with deep experience ranging across all legal disciplines, including corporate, M&A and securities, antitrust and competition, litigation and disputes, employment and labor, environmental law, tax, regulation and investigations, intellectual property and real estate.



MARKET RESEARCH/ SHOPPER INSIGHTS

- Numerator is a data and tech company reinventing the market research industry with first-party, consumer-sourced data.
- We blend proprietary data, including a digital panel of over 60,000 Canadian consumers, with advanced technology to create unique insights - for an industry that has been slow to change. Our Canadian OmniPanel collects data across 15 retail channels including convenience & gas, home improvement, club, e-commerce, pet and beauty.
- Numerator's highly-engaged panelists and ability to trigger surveys based on purchase behaviour help brands reach both existing and new shoppers faster than traditional survey providers and build strategies to be a trusted brand now and in the future.



ANALYTICS/CONSUMER BEHAVIOUR/MARKET RESEARCH/ SMARTLABEL/TECHNOLOGY

- Scanbuy develops technology solutions and services used to promote mobile marketing, product transparency and power intelligent connections between the physical and digital world.
- The leader in delivering and managing thousands of SmartLabel QR Codes for consumer transparency.
- Servicing all industries, from consumer product goods, retail, entertainment and health and beauty to publishing, media and automotive.



SMARTLABEL/TECHNOLOGY

- Building Trust Through Transparency - Consumers and regulators are seeking more information about the products they use and consume. SmartLabel™ is our industry's response to meet that need.
- SmartLabel™ is broadly adopted in the US with over 900 brands and 70,000 items participating.
- Summit helps manufacturers build SmartLabel™ Canada to ensure the initiative delivers value for Canadian Consumers, Canadian Brands and Canadian Regulators.



PARTNER MEMBERS



ANALYTICS/CONSUMER BEHAVIOUR/MARKET RESEARCH/SHOPPER INSIGHTS

- Abacus Data is a leading Canadian market research and strategy firm founded in 2010. The boutique firm has become well known for its attention to detail, innovative research methods, and thoughtful analysis.
- We have worked with FHCP on a range of public affairs campaigns and research since 2012. It also provides strategic advice and research to a range of organizations including Google, Airbnb, LCBO, Cenovus, TD Bank, the Canadian Bankers Association, the Air Canada Pilots Association, Teck, Husky Energy, and WorkSafeBC.



FINANCIAL/MARKETING/PROMOTIONS/MEDIA/SUPPLY CHAIN

- Working with Active International gives you the option to fund your advertising using your company's own unsold products or other depreciating assets.
- Active will buy your slow-moving inventory for up to three times the market value, paid for in a Media Credit. They resell your products, on your terms, freeing you of the financial burden of write-down and profit squeeze.



MARKETING/PROMOTIONS/MEDIA/RETAIL/SALES

- Brand Momentum Inc. is an award-winning Canadian agency specializing in Experiential Marketing, Sales & Merchandising, and Shopper Marketing.
- We create remarkable brand experiences that drive measurable ROI, powered by proprietary technology, creative excellence, and national execution capabilities.
- Our people-first approach helps brands connect authentically and inspire consumers across every touchpoint.



LOGISTICS/TRANSPORTATION

- Canadian Pacific is a transcontinental railway in Canada and the United States with direct links to major ports on the west and east coasts.
- We provide North American customers a competitive rail service with access to key markets in every corner of the globe.
- We are growing with our customers, offering a suite of freight transportation services, logistics solutions and supply chain expertise.



SUPPLY CHAIN/SUSTAINABILITY/TECHNOLOGY

- CarbonOne is a Canadian decarbonization platform purpose-built for the agri-food and CPG sectors.
- Combining leading technology with deep sector expertise, CarbonOne enables companies to efficiently measure, report, and reduce emissions from farm to shelf.
- From Scope 1, 2, and 3 inventories to product carbon footprints and farm-level emissions, we deliver defensible, audit-ready carbon data that drives practical decarbonization decisions.



CONSUMER BEHAVIOUR/MARKET RESEARCH/ANALYTICS/DATA MGMT/SHOPPER INSIGHTS

- Circana is the leading advisor on the complexity of consumer behavior. Through unparalleled technology, advanced analytics, cross-industry data and deep expertise, we provide clarity that helps almost 7,000 of the world's leading brands and retailers take action and unlock business growth.
- Leveraging these elements, retailer gateways deliver key insights by integrating transaction, loyalty card and promotional data sources on a single platform for collaboration between retailers and their supplier partners.

PARTNER MEMBERS



**ANALYTICS/BRAND & DESIGN
COMMUNICATION/PUBLIC
RELATIONS/CONSUMER
BEHAVIOUR/MARKET RESEARCH/
MARKETING/PROMOTIONS/
MEDIA/PACKAGING DESIGN**

- Founded by CPG marketers who deeply understand brands and how they're built today, we've crafted the agency we once sought, driven by a singular mission: to grow brands and impact lives.
- Across North America, we focus on re-positioning and demand creation with our specialists working together in Strategy, Research, Brand & Design, Advertising, Packaging, Digital, Web, Social Media, and Video.



**AUDIT/LEADERSHIP
CONSULTING/MANAGEMENT
CONSULTING/SUPPLY CHAIN**

- Deloitte LLP, the Canadian member firm of Deloitte Touche Tohmatsu Limited, provides Advisory, Consulting, and related services to public and private clients spanning multiple industries.
- From Food, Beverage and Consumer Products, Deloitte's team combines in-depth business acumen with industry competency for an integrated approach that helps companies solve their biggest challenges.



encore
MARKET ENGAGEMENT

SALES/TECHNOLOGY

- Encore Market Engagement is a sales and technology agency that accelerates commerce through trusted partnerships with Tier 1 consumer goods companies, developing strategies and deployment of executional solutions across critical retail channels.
- Combining strategic consulting, field sales and merchandising execution, and proprietary technology platforms to maximize in-store impact. Encore delivers data-driven insights and measurable ROI through its integrated tech ecosystem.

ENVIRONICS
ANALYTICS

MARKET RESEARCH

- Environics Analytics (EA) is the premier marketing and analytical services company in North America, helping thousands of customers across every industry sector turn data and analytics into strategy, insights and results.
- Established in 2003, we specialize in using best-in-class data, analytics expertise and purpose-built software to address key challenges in areas such as consumer profiling and segmentation, multichannel media planning and execution, trade area analysis, merchandising strategies and site location decision-making.



**COMMUNICATIONS/DIVERSITY &
INCLUSION CONSULTING/PUBLIC
RELATIONS/MARKETING/
PROMOTIONS/MEDIA**

- Ethnicity Matters is Canada's leading multicultural marketing Agency, focused on the multicultural growth opportunity.
- We are a full-service one-stop shop for multicultural marketing including strategy, research, ethnic media planning & buying, multicultural digital & social including WeChat, creative/production, Influencer programs, shopper marketing, activations, public relations; we also have a department of Black Initiatives as well as a multicultural sports expertise in cricket.



**REGULATORY CONSULTING/
SUSTAINABILITY/ECOFEEES
CONSULTING/ENVIRONMENTAL
STEWARDSHIP REPORTING**

- For over 20 years, Evnia has been a trusted partner for businesses navigating the complexities of Extended Producer Responsibility and environmental stewardship programs.
- Our team of experts delivers comprehensive turnkey solutions, including ecofee management, regulatory research, and process analysis for accurate reporting. We also offer a highly regarded external audit service recognized by leading Canadian organizations. At Evnia, we make environmental compliance effortless and simplified.

PARTNER MEMBERS



FINANCE

- FCC is proud to be 100 per cent invested in Canadian agriculture and food. The organization's employees are committed to the long-standing success of those who produce and process Canadian food.
- FCC provides flexible financing and capital solutions, while creating value through data, knowledge, relationships and expertise. FCC offers a complement of financial and non-financial products and services designed to support the complex and evolving needs of the industry.
- As a commercial Crown corporation, FCC is a stable partner that reinvests profits back into the industry and communities it serves.



LOGISTICS/TRANSPORTATION/ SUPPLY CHAIN/WAREHOUSE DISTRIBUTION

- Hopewell Logistics Inc. is a Third Party Logistics firm (3PL) offering a complete suite of Supply Chain Solutions supporting Traditional and Omni-Channel fulfillment.
- Hopewell provides brand owners the ability to outsource their warehousing and distribution needs while retaining the ability to monitor, measure and evolve as if it were their own operation.



CONSULTING/SUPPLY CHAIN/ TECHNOLOGY/SUSTAINABILITY

- Isaac Operations Limited works hands-on with organizations in North America and around the world to help them get more out of their operational processes and supply chains.
- Our people are talented engineers, not management consultants, so we're able to identify issues that limit cost, delivery and quality performance, and then implement practical solutions that rapidly generate measurable, sustainable financial returns – from the ground up.



LOGISTICS/TRANSPORTATION/ SUPPLY CHAIN

- The Logistics Alliance are supply chain management experts specializing in inbound transport and transportation management services for retailers, distributors and their suppliers across Canada. Our customers achieve total inbound supply chain visibility order to receipt.
- Our strong partnerships with reputable logistics service providers and carriers in North America cover all modes of transportation to provide reliable and cost-effective solutions.



MARKETING/PROMOTIONS/MEDIA

- Mark IV is a shopper marketing and go-to-market execution agency that develops insight-led, creative programs that convert shoppers at the point-of-purchase.
- Over 30 years' experience partnering with top CPG brands in all major retail and foodservice channels, driving industry-leading results, efficiency, and speed to market.
- Shopper strategy, campaigns, promotions, branding, creative development & production, digital services, POS, retail merchandising & display, structural design, trade marketing, sales force enablement, procurement, production management, fulfillment.



SALES

- MCA is a premier third-party retail services provider focused on creating shared partner value through aligned objectives and a unified vision for success.
- MCA offers all-channel coverage, audit and compliance, category resets, recall management, promotional support, and advanced online analytic services—delivering actionable insights, operational efficiency, and growth for its partners.

PARTNER MEMBERS



LOGISTICS/TRANSPORTATION/ SUPPLY CHAIN

- For over 50 years, Metro Supply Chain has been a trusted supply chain partner, enabling fast-growing and leading businesses to adapt, scale and thrive.
- By combining deep industry expertise with advanced technology and a laser focus on customer outcomes, they are redefining what is possible in third-party logistics, delivering agility, visibility and long-term value in every engagement.



LOGISTICS/TRANSPORTATION/ SUPPLY CHAIN

- Mitgo Transportation Group is a privately owned Transportation company that specializes in moving product across North America by Road, Rail or Water.
- Mitgo's goal is to deliver quality, strategic transportation planning, consultations to help our clients get the most out of their supply chain. Their team is specialized with expertise in network design, Ground & Air, Intermodal, Home Delivery, Transborder, and International transport.



CONSUMER BEHAVIOUR/MARKET RESEARCH/ANALYTICS/DATA MANAGEMENT/SUPPLY CHAIN

- NielsenIQ, a global information services company, delivers the gold standard in consumer and retail measurement, through the most connected, complete, and actionable understanding of the evolving global, omnichannel consumer.
- Our data, connected insights, and predictive analytics optimize the performance of CPG and retail companies, bringing them closer to the communities they serve and helping to power their growth.



TOTAL REWARDS/ COMPENSATION/BENEFITS CONSULTING

- Founded in 1992, Normandin Beaudry is a leader in actuarial and total rewards consulting services with offices in Montreal, Toronto and Quebec City.
- Its team of over 350 people serves clients across Canada in various areas of total rewards expertise: Compensation, Group Benefits, Performance, Health, Savings, Pension, Pension Plan Administration, Investment Consulting, and Communication.



A UPS Healthcare Partner

PAPER/PACKAGING

- NowPac Inc. is a contract package company offering a speed-to-market solution for large enterprise CPG and Consumer Healthcare companies that require compliance with Health Canada and the FDA.



DATA MANAGEMENT/ TECHNOLOGY

- A world-class data management company that does things differently, using state-of-the-art technology and a first-rate team to convert your raw data into easy-to-use tools and business intelligence solutions.
- Experts in market and demographic analytics, data integration and merchandising services, SpringBoard blends your data with customized software, programming and out-of-the-box thinking. Your raw data is then transformed into actionable insights and real shelf solutions.

PARTNER MEMBERS



PALLET SUPPLIER

- PECO Pallet, Inc. (PECO) is a leading North American provider of pallet pooling and rental service.
- Renowned for its high-quality red wood block pallets, accepted by major retailers and distributors, PECO ensures a smooth, safe, and sustainable supply chain.



HR BENEFITS/INSURANCE/ PROFESSIONAL SERVICES/ SUSTAINABILITY

- National in scope, People Corporation offers Canada-wide consulting services with a local focus. Through our bold and innovative benefit strategies, our team provides valuable insight, working to select, design and administer a customized and advanced suite of services that provide a competitive advantage in attracting and retaining top talent.
- People Corporation takes a client-focused approach. With specialized industry knowledge and a multi-line offering including employee group benefits, group retirement, disability, health solutions, virtual care, human resource services and trust fund administration, we offer clients expert advice and an unparalleled level of service.



REGULATORY CONSULTING/ SUPPLY CHAIN/TECHNOLOGY

- At PwC Canada, our purpose is to build trust in society and solve important problems. Our more than 7,300 partners and staff in offices across the country are committed to delivering quality in assurance, tax, deals and consulting services.
- Find out more and tell us what matters to you by visiting us at: www.pwc.com/ca.



EXECUTIVE SEARCH/ RECRUITMENT/INTERIM MANAGEMENT/HR CONSULTING/ MANAGEMENT & LEADERSHIP CONSULTING

- Rare Placement redefines executive search with a highly personalized, data-driven approach. Using our proprietary Executive Career Mapping (ECM) assessment, we precisely match clients and candidates based on soft skills, agility, and culture fit.
- Led by former CEO James B. Smith, we also offer Team Performance Coaching and Personal Branding to help leaders and organizations thrive.



AUDIT/FINANCIAL/INSURANCE

- RBC is one of North America's leading diversified financial services companies, and provide personal and commercial banking, wealth management, insurance, investor services and capital markets products and services on a global basis.
- Employ approximately 78,000 full- and part-time employees who serve more than 16 million personal, business, public sector and institutional clients through offices in Canada, the US and 38 other countries.



RETAIL EXECUTION PLATFORM/ TECHNOLOGY

- Repsly is a retail execution platform purpose-built for consumer goods (CPG) brands and Retail Service Providers, enabling field teams to drive sales growth and improve in-store performance through real-time data, visibility, and collaboration tools.

PARTNER MEMBERS



LOGISTICS/TRANSPORTATION/ WAREHOUSE MANAGEMENT/ E-COMMERCE

- Our supply chain solutions optimize networks by providing end-to-end services that include Warehouse Management and Transportation Solutions.
- Ryder Dedicated Fleet Solutions give all the benefits of a private fleet without the hassles of managing one.
- Ryder can manage all of your shipments, offering you a Transportation Management partner.
- Ryder leads the industry by forming strategic partnerships and investing in new and innovative technology to create customer-centric solutions that drive impact.



TRAINING

- Sentinel Management Consultants are a global provider of sales and negotiation training. We train all the key competencies of today's top commercial managers in one unique coherent system.
- Our style is making training real using your business examples instead of theoretical cases. Our consultants are experienced senior commercial managers and top-level negotiators from companies including Carrefour, P&G, Tesco and Coca-Cola.



MARKETING/ MEDIA/ PROMOTIONS/MERCHANDISING/ STORE REMODEL SERVICES

- Founded in 1967 as a diversified merchandising and marketing services company, focused on helping clients improve their sales, operating efficiencies and profits through leading edge merchandising and research support.
- Today, SPAR Canada partners with companies across Canada to reach their most ambitious goals at retail.
- In all major retail chains nationwide, ensuring maximum penetration for your brands.



FINANCIAL/ PAYMENTS NETWORK

- TD Bank offers a full range of financial products and services for personal and commercial clients in Canada and the USA.
- TD Business Banking provides customized credit structures for operating, revolving and term loans, equipment financing, cash management, foreign exchange and derivative solutions.
- Specialized focus on servicing the Food & Beverage sectors within our Commercial National Accounts group.

Total Negotiation Group

COMMERCIAL STRATEGY CONSULTING/PROCUREMENT BY CATEGORY MANAGEMENT/ SALES/SHOPPER INSIGHTS/ TRAINING

- Total Negotiation Group (TNG), is a global sales consultancy delivering commercial strategic opportunities for the world's leading CPG organizations with a focus on: Negotiation/Selling, RGM, Category Leadership and Strategic Omnichannel Account planning.
- TNG supports vendors only and does not support retailers.

“ Since joining FHCP, we've had access to a group of associate members that span many areas of our business. Associate members have allowed me to build a connection in an efficient way and explore opportunities to work together vs having to always look or respond to outside firms.”

– Michael Lines,
President & CEO,
Wellness Natural Inc.

”

SUPPLIER MEMBERS



LOGISTICS/TRANSPORTATION/ REGULATORY CONSULTING

- Our commitment to quality in everything we do, operational capabilities, passion for excellence and innovation leadership has made Accuristix Canada's leading 3PL healthcare provider.
- From Pharmaceuticals, Biologics, Narcotics and Medical Devices to Consumer Health, Natural Health and Animal Health products, Accuristix seamlessly manages the logistics of moving more than \$7 billion of healthcare products on behalf of our clients.
- Accuristix is licensed by Health Canada and also offers regulatory and quality consulting services.

CHANGE MAKERS

COMMUNICATIONS/PUBLIC RELATIONS/CONSUMER BEHAVIOUR/ MARKET RESEARCH/ANALYTICS/ MARKETING/PROMOTIONS/MEDIA

- ChangeMakers is a fully integrated partner-led marketing, communications, engagement and advisory firm. We operate as three seamlessly integrated divisions: Argyle (public relations and business advisory), Believeco (marketing), and Castlemain (Indigenous relations and public engagement).
- Our services include healthcare marketing and communications, self-care and consumer engagement and agricultural trade marketing with strategic counsel, crisis communications and creative ideation, production, content development and implementation across multiple marketing and earned media platforms.



LEGAL SERVICES/ REGULATORY CONSULTING

- Providing industry-leading legal support and comprehensive solutions, including regulatory strategy, financing, franchising, licensing and distribution, advertising, packaging and labelling, intellectual property protection, risk management and product liability.
- We also provide commercial insight and sensitivity to operational challenges with an industry-leading inter-disciplinary regulatory team, comprising of lawyers, scientists, and former government officials, providing key regulatory support to domestic and global organizations.



PAPER/PACKAGING

- Jones Healthcare Group is a world-class provider of advanced packaging and medication dispensing solutions. For over a century our partnerships, knowledge and expertise across healthcare sectors have uniquely positioned us to respond to evolving market needs with insights and opportunities for our customers.
- Our full-service offering includes graphic and structural design, print, conversion and filling of multiple packaging components including folding cartons, labels, blisters, pouches and convenience vials, as well as specialized medication adherence and dispensing products and connected packaging.



LOGISTICS/TRANSPORTATION/ SUPPLY CHAIN/WAREHOUSE DISTRIBUTION

- NewCold is an advanced 3PL food logistics company specializing in designing, building and operating fully automated temp-controlled and ambient warehouses.
- NewCold offers Transportation services as well.

PIGEON

MARKETING/PROMOTIONS/ MEDIA/PAPER/PACKAGING

- Truth is at the core of everything we do at Pigeon. For almost 50 years, Pigeon has guided many of North America's leading consumer brands, delivering inspired results through thoughtful strategy and brilliant creative.
- We focus on ROI through design, integrated marketing, and execution. Pigeon partners with top brands like Irving, IKEA, and Hershey, with offices in Toronto and Montreal.

SUPPLIER MEMBERS



PRODUCT SAFETY/RECALL/ AUDIT/QUALITY CONSULTING/ REGULATORY CONSULTING/ PROFESSIONAL SERVICES

- Rely on Q&R Canada as your trusted partner for Canadian Regulatory Compliance. Working with you as your regulatory partner, we can and will provide exceptional, personalized and expert service as an integral component in building and protecting your company's brand and profits.
- Our Regulatory and Quality consulting professionals bring their extensive experience to the Q&R team for the benefit of all our clients.



CUSTOMS BROKERAGE/ E-COMMERCE/LOGISTICS/ TRANSPORTATION/SUPPLY CHAIN/ PRODUCT SAFETY/RECALL/AUDIT/ REGULATORY CONSULTING// WAREHOUSE DISTRIBUTION

- As part of Radiant Logistics Inc., Radiant Canada delivers integrated transportation and warehousing solutions as well as customs brokerage services across Canada and worldwide.
- With 30+ years of expertise, we combine a vast carrier network and an expanding warehouse footprint to provide scalable, efficient supply chain services aligning transportation and distribution to create value, improve performance, and meet specialized customer needs.



REGULATORY CONSULTING

- Source Nutraceutical, Inc. (SNI) brings Regulatory, Clinical Research, and Creative Service solutions together for quick, efficient compliant market entry - globally.



EXECUTIVE SEARCH/ RECRUITMENT

- TRG Staffing Solutions (TRG) has been a trusted partner in the staffing industry since 2012 in Canada and 2018 in the US.
- We understand the intricacies of your business, specializing in warehousing, manufacturing, skilled trades, and corporate services recruitment. We pride ourselves on offering tailored staffing solutions and are committed to building long term, trustworthy relationships.
- Our extensive industry knowledge enables us to not only respond to market shifts but to anticipate them, guiding you towards success.



ASSOCIATE PROGRAM MEMBERS



CORPORATE MEMBERS



PARTNER MEMBERS



SUPPLIER MEMBERS



Questions about FHCP's Associate Member Program?

Contact: Joanne Capano,
Director, Member Engagement
T) 647-967-9555

2700 Matheson Boulevard East,
East Tower, Suite 602E
Mississauga, ON L4W 4V9
TEL: (416) 510-8024
FAX: (416) 510-8043

240-340 Albert Street,
Constitution Square, Tower III
Ottawa, ON K1R 7Y6
TEL: (613) 723-0777
FAX: (613) 723-0779



[fhpcanada](https://www.facebook.com/fhpcanada)



[fhcp-canada](https://www.linkedin.com/company/fhcp-canada)



[@FHCP_CA](https://twitter.com/FHCP_CA)



[Food, Health and Consumer
Products of Canada](https://www.youtube.com/channel/UC...)